

ANNOUNCING the Most Exciting Event of the Sea in 2005

In association with the World Festival of Underwater Pictures, Antibes Juan les Pins

www.underwater-festival.com



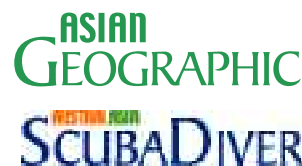
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CELEBRATE THE SEA – 2005

3 to 5 June 2005 Suntec City, Singapore

Established as the biggest underwater film festival and competition of its kind in Asia Pacific, 'Celebrate the Sea' 2005 will be staged at Suntec City Convention Centre Singapore. As in past events, an assemblage of world renowned luminaries will be convened in Singapore for the festival. For the first time in Singapore, Dr Sylvia Earle, Explorer in Residence of National Geographic will be presenting along side David Doubilet, one of the worlds most celebrated underwater photographers.

Celebrate the Sea Festival is comprised of an international underwater film and picture festival, international photographic and video competitions, workshops on underwater photography, seminars of our ocean environment, master photographers gallery, children painting competitions and an underwater imaging, dive equipment and travel expo.

'Celebrate the Sea' is held in association with the World Festival of Underwater Pictures – now running in its 32nd year, recognised as the CANNES of underwater imagery. The expo is open to the public, master and day passes are required for entry to the film festival, seminars and award ceremony. *Email: cts@oneocean.com to purchase.*

MASTER PASS to underwater film festival / seminars, workshops / Award Ceremony & 'A Night to Remember with Dr Sylvia Earle, David Doubilet- USD 100 / S\$150 - free souvenir t-shirt (only 250 pass) ON SALE NOW. Reservation: cts@oneocean.com

Sponsored and Endorsed by:



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CELEBRATE THE SEA COMPETITION

- Documentary & Short Video • Photographic, print, portfolio and digital • Best Website • Slide Show • Book of the Sea • CD-Rom/DVD

Now in its fourth year, the Celebrate the Sea Marine Imagery Festival has grown into the largest event of its kind in Asia – Pacific. From June 3-5, 2005 at the Suntec City Convention Centre in Singapore, the festival will get even bigger with the inaugural AG Eco Adventure Travel Expo.

Until May 1st we invite you to take part in the prestigious event by entering our numerous international competitions.

Whether you are an amateur or professional, dedicated only to macro slides or digital wide angle, a writer of books, creator of DVDs or a landlubber with a camera instead of a hand – we have a competition for you.

Of all the competitions out there, why enter ours? Well here are a few great reasons;

CALL FOR ENTRIES

Celebrate the Sea 2005 / Asian Geographic Eco-Adventure Travel Competition



Download entry form at www.celebratethesea.com or
EMAIL: cts@oneocean.com for 2005 entry form.

Prizes

We know it is all about the prizes and the free stuff. With over **USD 50,000** in prizes, Celebrate the Sea and Asian Geographic Nature Imagery Competition is the richest competition of its kind.

On top of this each entrant receives a free Masterpass for themselves and their companion. This is like a backstage pass, giving you unlimited entry to the juicy material of the festival including the seminars, workshops, films and slideshows.

Learning Curve

Ask anyone who has excelled in their field and they will tell you that when it comes to improvement, criticism is your best friend.

With underwater image making luminaries such as light magician **David Doubilet**, Hassleblad Master **Tay Kay Chin** and trainer of digital shooters **John Cosgrove** judging your work, that learning curve is sure to take a steep incline!

Exposure

With the Singapore Tourism Board distributing information on the festival in 1,000 points around Singapore and at each of its gateways around the world it will truly be an international affair.

Alongside the winners of Antibes, the Cannes of the underwater world, all finalists will be on display for the duration of the show in our special gallery. The winners will also be published in both Scuba Diver Australasia and Asian Geographic magazines with a chance at the front cover.

Conservation

While this is a celebration, it is not without a cause. We hope through promoting the beauty of the sea to motivate people to take action and preserve what remains of this exquisite environment.

Of the 15,000 people expected through the show, many of them will be children. As they toddle around the gallery with mouths agape, it could be your image that inspires them to become the future guardians of our oceans.

If you have captured a piece of the ocean's splendor then don't let your image be like the tree that falls in the woods with no one to hear it – don't let your tree fall silently... or you shutter for that matter!

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ASIAN GEOGRAPHIC ECO-ADVENTURE TRAVEL COMPETITION

- Photographic, print, portfolio and digital • Best Website
- Environmental & Travel Book Awards • Environmental Campaign Award



Check out more information or Download entry form at:
For underwater imagery competition: www.Celebratethesea.com
For terrestrial imagery competition: www.asiangeographic.org

Underwater filmmakers, photographers (*films and digital*), writers and web designers are invited to compete in the CTS International Underwater Imagery Competition. Competing films and photographs can be shot anywhere in the world.

Total prize packages
Over US\$50,000



Supporting Sponsors:



Supporting Magazines:

Photoi – Singapore, Action Asia – Hong Kong, Tauchen – Germany,
Underwater Photo – UK, X-Ray Mag – Denmark, Neptune21 – Russia, Underwater Club – Russia

Celebrate the Sea and Asian Geographic Eco-Adventure Travel Expo

SPEAKERS AND PRESENTERS



DAVID DOUBILET

One of the world's leading underwater photographers, David Doubilet has shot more than 60 stories for

National Geographic magazine since 1972. Doubilet's undersea reporting has taken him to the Red Sea, Pearl Harbor, the South Pacific and beyond. He has captured groundbreaking images of great white sharks, flashlight fish, shark-repelling flounders, creatures of the undersea desert, fluorescent coral, WW II wrecks and much more.

A consummate artist, award-winning photographer David Doubilet began photographing underwater environments at the age of 12 in the cold, green seas off the northern New Jersey coast. He used a Brownie Hawkeye camera wrapped in a clear plastic bag, and he's been behind the lens ever since. In 1971 he began contracting as a photographer for the National Geographic Society. About his work for National Geographic, Doubilet says, "My job description is to make a picture of a place no one has ever seen before...or to make a picture that's different of a place that everybody's seen before."

Doubilet's recent assignments have taken him to the waters around Australia. Off Australia's southern coast, he focused on the endangered great white shark. Doubilet observed, "The great white shark is the ultimate predator, a living myth. But it is not a nightmare...It dominates its world, but is threatened by ours."

A popular speaker and instructor, Doubilet has appeared on the "Today Show" on NBC-TV and is in demand for his lectures and slide shows at universities, underwater film festivals and clubs around the world. In 1995-1996 Doubilet and his work are featured in a national advertising campaign for the Rolex Watch Co.



SYLVIA EARLE

Marine Biologist Sylvia Earle is sometimes known as "Her Deepness" or "The Sturgeon General" – has been an explorer-in-residence at the

National Geographic Society since 1998. Named Time magazine's first "hero for the planet" in 1998, Earle has pioneered research on marine ecosystems and has led more than 50 expeditions totaling more than 6,000 hours underwater. She holds numerous diving records, including setting the women's depth record for solo diving at a thousand meters (3,300 feet).

"I was swept off my feet by a wave when I was three and have been in love with the sea ever since," Earle said. "Even as a child I was lured into the sea by the creatures who live there: horseshoe crabs on the New Jersey beaches; starfish and sea urchins in the Florida Keys; and everywhere strange and wonderful forms of life that occur only underwater. It was and is irresistible."

Former chief scientist for the U.S. National Oceanic and Atmospheric Administration (NOAA), Earle is author of more than 125 scientific and popular publications, including a 1995 book, *Sea Change*. Her research places special emphasis on marine plants and the development of technology for access and research in the deep sea. She played a key role in a decision in early 1999 by the Clinton Administration to double the budget of the U.S. National Marine Sanctuaries.

Earle was born August 30, 1935, in Gibbstown, New Jersey. She has a bachelor's degree from Florida State University and a master's degree and doctorate from Duke University as well as 12 honorary doctorate degrees. She lives in Oakland, California.



NEVILLE COLEMAN

Neville is a multi-award winning photographic environmentalist, he has been seriously recording the aquatic wildlife of the Asia/Indo-Pacific region since 1963. His

Australasian Marine Photographic Index is one of the largest scientifically curated visual identification systems in the Southern Hemisphere. With 54 marine natural history books, around 1000 published magazine articles, audio-visual presentations at over 300 world wide venues Neville has introduced millions of people to the wondrous World of Water.



DR. PHIL NUYTEN

Dr. Phil Nuytten truly may be said to have spent his life in subsea exploration. Nuytten logged many thousand of hours underwater, world-wide, as a working commercial diver, and as

a developer of underwater equipment and techniques. He is widely regarded as one of the pioneers of the modern commercial diving industry and a significant force in the creation of new technology. In the 1960's and 70's, Nuytten was heavily involved in experimental deep-diving and the development of mixed gas decompression tables. Dr. Phil Nuytten has spent nearly forty years to developing undersea systems that all have the safety of the diving technician as their common theme. His goal has been to provide scientific, technical, military, and sport divers full access to continental shelf depths without the hazards of decompression - so that humans can explore, learn about, and - ultimately - protect, the world's oceans.



DANIEL MERCIER

Daniel Mercier was born in 1931 in Clamart in the Parisian region. Sensitive to his environment, he has spent all his life making divers and people aware of sea wealth and resources. Having made more than 7,000 dives in the world's oceans, he created the first World Festival of Underwater Pictures in 1974. Its aim - to promote the underwater world, to stimulate image creation and to make this event a place where sea lovers can meet.

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MICHAEL AW

Pursuing the art form of documentary photography, Michael AW is well known for his saturated colour imagery. His work on environmental issues and natural history, have

been featured in BBC Wildlife, Asian Geographic, GEO and the Smithsonian magazine. His photographs have received awards from several international organizations including the prestigious Nikon International Photo Contest on three occasions. He has also won awards from the BBC Photographer of the Year Wildlife Competition. Michael has authored 20 books of the sea and his recent work "Richest Reefs - Indonesia" which has been endorsed by President Megawati, selected as official gift of state for the Republic of Indonesia.



AL HORNSBY

When Al Hornsby first starting diving in Guam at the age of 12, his obsession with the ocean began and he has never looked back. With 29 years behind him as a fulltime dive professional,

as a dive instructor, a senior executive at PADI, editor and group publisher at Skin Diver Magazine and now back with PADI once again, he continues to take pictures and write about his favorite adventures in the underwater world. He is well-known in the diving community for a broad range of pursuits, beyond photography, including writing and performing ocean-related music and being a published author of poetry and a book, "This Is the Caribbean." His multi-projector slide shows have been seen in film festivals worldwide.



GREG DOYLE

Greg Doyle is the chief instructor for Penetration Divers, Singapore's only dedicated technical diving operation. Greg started diving 17 years ago in Australia and is now a

PADI Master Scuba Diver Trainer and also an Advanced Trimix Instructor for TDI, the world's leading technical diving instruction agency. Prior to establishing Penetration Divers, Greg was a management consultant in Asia for eight years.



BERNARDO SAMBRA

is a Peruvian underwater and wildlife photographer. After more than 20 years of diving around the world, Bernardo has evolved from being a spear fishing fan to a

defender of ecology and underwater wildlife through the use of photography. Conscious of the need to increase people's knowledge about and respect for the natural resources of his country, Bernardo decided a few years ago to expand his activity as photographer and include images of the Peruvian wildlife.



JOHN COSGROVE

from India to China, Auckland to Sapporo this traveling kiwi digital evangelist, photographer and magazine editor views the world in shades of RGB. Now based in Singapore where he

edits the largest photography magazine in SEA, John is well known in the region as a trainer of digital shooters as he works with companies like EPSON and NIKON to pass on the digital message. *email: digital_shtr@yahoo.com.sg*



BRIDGET CHAPMAN

Is an Irish zoologist (UCC, Ireland) with a Masters in Education (Sheffield University, UK) Her passion for conservation and her keen interest in marine biology and scuba diving led to her

development of Ecofieldtrips Pte Ltd soon after she moved to Singapore in 1993. Ecofieldtrips employs qualified specialised biologists to run a variety of fieldtrips from fun educational family groups to in-depth survey work for GCSE, A-Level and IB students. The easy access to excellent rainforests and coastal ecosystems in the areas surrounding Singapore ensures safe and efficient fieldtrips. Fieldtrips vary in length from 3 to 10 days depending on the programme options and school requirements. Schools from UK, Ireland, Hong Kong, Bangladesh, Malaysia and Singapore now run annual trips with Ecofieldtrips. These annual fieldtrips allow long term monitoring of ecosystems to be carried out by individual schools. The aim of Ecofieldtrips is to introduce students to the marine flora and fauna which can be found around our coasts, to increase their awareness of inter-relationships found within coastal habitats and in so doing, to support other environmental education already taking place within the school setting.



MIRKO ZANNI

In 1989, Swiss-born Mirko enrolled in an open water diving course with a friend, hoping to explore even more of the colourful world. Though he was a photographer by nature,

it was a while before he began taking pictures of the fabulous fish and landscapes he had seen. His work regularly appears in magazines Diving a Fondo (Spain), SUB (Italy), Neptun 21 (Russia) and Aquanaut (Germany). He has won numerous photographic awards around the world, including the prestigious Festival in Antibes, Oceanz, Celebrate the Sea, LAUPS, Subios and more.



JASON HELLER

A veteran in the internet marketing industry. In 1998 he co-founded Mass Transit Interactive, a 'Media Magazine Top 50 Interactive Agency' and has developed a team

of specialists who have since managed hundreds of successful interactive marketing programs for many industry leading clients. Jason, an avid diver and underwater photographer, began developing DivePhotoGuide.com in 2004. DivePhotoGuide.com is a subscription based service and represents a great example of how the internet has changed our lives forever. The site provides underwater photographers and serious divers with comprehensive resources.

TAY KAY CHIN

A 2003 Hasselblad Master, trained as a photojournalist at the University of Missouri-Columbia, with the help of scholarships from Kodak, the Los Angeles Times and Fujifilm. Upon graduation, he joined The Straits Times as a photographer, before becoming its Picture Editor in 1999. His stint at the Times included two years at the paper's web edition. In Oct 99, he quit the paper to become a freelance photographer and web consultant and his web design works include two redesigns of The Straits Times Interactive. His works are collected by the Ministry of Foreign Affairs, Singapore, the European House of Photography in Paris, and private collectors. He has participated in group and solo exhibitions in Dhaka, Bangladesh, Sydney, and Singapore.

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www.asiangeographic.org



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AG ECO ADVENTURE TRAVEL EXPO - 2005

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Held in conjunction with Celebrate the Sea, Asian Geographic magazine is collaborating with World Eco Tourism Expo to produce the AG Eco Adventure & Travel Expo 2005. Building upon the success of WETEXPO in Kuala Lumpur the AG EAT Expo will bring to Suntec City a dazzling array of travel, adventure and nature. Workshops and seminars will be conducted on the latest digital photography techniques, exploration, natural history and the latest adventure travel destinations. Watch award winning underwater and natural history documentaries in our film festival. AG EAT Expo exhibitors will include eco-travel resorts and operators from the Asia Pacific, photographic equipment manufacturers, tourism boards and more. Our international photographic and video competitions attract entries from all over the world, finalists will be on display at in our galleries.

Organiser and Management:
OceanNEnvironment Ltd ACN No: 873 67085
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Tel : 61 (02) 9 686 3688 Fax: 61 (02) 9 686 8438
ORTel: 65 62983241 Fax: 65 62912098
Email: expo@asiangeographic.org

Opening times: 10:00-20:00 (Friday); 10:00-18:00 (Saturday & Sunday)

Visitors: 10,000 expected over three days; 250 masterpass holders in our workshop track.

Exhibitors: Tourism Boards, Eco-Adventure travel destinations, equipment manufacturers, environmental NGO's, photographic equipment and more.

Place: Suntec City Convention Centre Level 3, Gallery.

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organiser of WETEXPO

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